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Room For Profit: Make Airbnb And The Short Rent Revolution Work For You



Synopsis

Draw a second income from Airbnb and the short term rental economy Room for Profit was published in 2017 by property CEO Gayle Roberts and award winning journalist Tristan Rutherford. Over 16 detailed chapters they describe how to profit from the \$100bn short term rental industry by marketing your spare room, holiday home or entire house. Uniquely, Room for Profit features interviews with industry leaders including directors at TripAdvisor and onefinestay. And offers advice for any host in the global short rent market from Sydney to Sao Paulo, from New Delhi to New York. Press praise for the ultimate short term rental playbook "If you want to know more about renting out your room or entire house, read Room For Profit" Richard Jones, BBC London "Written by an award winning travel journalist and the chief executive of a short-term lettings agency, Room For Profit shows readers how to get their share" Moneywise Magazine "New book Room for Profit is all about how the short term letting industry is all the rage" Richard Stead, BBC Radio The most up-to-date, step-by-step guide to Airbnb, VRBO & Booking.com Today on Airbnb alone, over 500,000 guests with book a spare room, holiday home or entire house - some of them in your city or town. Buyers of this book include owners of villas, castles, treehouses and caravans - all have welcomed monthly rental incomes between \$1,000 and \$10,000 Includes advice from experts on rental space descriptions, legal issues, property photos and pricing strategies Plus extended section on dealing with negative reviews, customer feedback and forward marketing for 2019 Contains property rental tips from a dozen industry experts "Room for Profit contains customer care advice that wouldn't look out of place in a five star hotel." Bruce Cave, Former Group Chief Operating Officer, DeVere Group "In 2018 over 20% of accommodation bookings worldwide will be for short term rentals." Ian McHenry, CEO, Beyond Pricing "72% of TripAdvisor users would not consider booking a rental property that had zero reviews." Laurel Greatrix, Associate Director, TripAdvisor Rentals Room for Profit explains how to use the time-saving tools that deliver incredible rental income including HomeAway, Airbnb and Booking.com. Join the sharing economy's fastest growing sector by clicking Buy Now today.

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Customer Reviews

Love this book. I wasn't sure I needed it, but read a few pages on here and really liked the writing style, so I decided to give it a shot. I am so happy I did. It runs down everything you need to know about short term rentals from people who obviously know what they are talking about. There are lots of interesting stories and background, but the real value comes from the tips on how to get noticed, get the right kind of renters, secure positive reviews, and maximize the amount of money you can make with the least amount of hassle. For me, it is perfect to have all of this information in one place and easily accessible. If you are thinking about getting into short term rentals, this is a good place to start.

As expected, no surprises.

This is a great book! It tells you everything you need to know about maximizing your air bnb potential. The author knows his stuff!

Well written and insightful. I took away several good concrete ideas such as pre-stocking essential items and helpful strategies on managing reviews. A useful and practical read for any owner.

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